

# Kevin Brock

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## Education

Ph.D., Communication, Rhetoric, and Digital Media, 2013

North Carolina State University

**Dissertation:** *Engaging the Action-Oriented Nature of Computation: Towards a Rhetorical Code Studies* (David Rieder, chair)

M.A., English Literature, 2007

North Carolina State University

B.A., English, 2003

East Carolina University

## Academic Positions

Assistant Professor of Composition and Rhetoric, Department of English Language and Literature  
University of South Carolina, August 2013-present

Graduate Teaching Instructor, Department of English  
North Carolina State University, August 2009-May 2013

Lecturer I, Department of English  
North Carolina State University, August 2007-June 2009

Graduate Teaching Instructor, Department of English  
North Carolina State University, August 2004-May 2007

## Refereed Articles

Davis, Matthew, **Kevin Brock**, and Stephen McElroy. "[Expanding the Available Means of Composing: Three Sites of Inquiry.](#)" *Enculturation: A Journal of Rhetoric, Writing, and Culture* 14 (2012). Web. 10 Oct. 2012.

Brock, Kevin. "[One Hundred Thousand Billion Processes: Oulipian Computation and the Composition of Digital Cybertexts.](#)" *Technoculture* 2 (2012). Web. 6 Oct. 2012.

## Chapters in Edited Collections

Brock, Kevin. "Establishing *Ethos* on Proprietary and Open Source Software Websites." *Online Credibility and Digital Ethos: Evaluating Computer-mediated Communication*. Eds. Moe Folk and Shawn Apostel. Hershey, PA: IGI Global, 2013. 56-76. Print.

## Invited Articles

Brock, Kevin and David M. Rieder. "[Kinect-ing Together Writing and Gesture Through Natural User Interfaces.](#)" *Itineration: Cross-Disciplinary Studies in Rhetoric, Media, and Culture* (2013). Web. 16 Sept. 2013.

## Invited Interviews

Brock, Kevin and David M. Rieder. "Reading, Writing, and Kinect-ing." *Itineration: Cross-Disciplinary Studies in Rhetoric, Media, and Culture* (2013). Web. 16 Sept. 2013.

## Book Reviews

Brock, Kevin. "Review of Speaking Code: Coding as Aesthetic and Political Expression." *Itineration: Cross-Disciplinary Studies in Rhetoric, Media, and Culture* (2013). Web. 20 May 2013.

Brock, Kevin. "Review: From A to <A>: Keywords of Markup." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 16.2 (2012). Web. 1 Aug. 2012.

## Conference Presentations

Brock, Kevin. "Rhetorical Ontologies of Code." Western States Rhetoric and Literacy Conference. Salt Lake City, UT. 25 Oct. 2013.

Brock, Kevin. "The Public Work of Procedural Pedagogy." Conference on College Composition & Communication, Las Vegas, NV. 14 Mar. 2013.

Brock, Kevin. "Style and Software Development." The 26th Annual Meeting of the Society for Literature, Science, and the Arts, Milwaukee, WI. 30 Sept. 2012.

Brock, Kevin. "Teaching Programming As Composing (with) New Media." Computers & Writing, Raleigh, NC. 19 May 2012.

Brock, Kevin. "Establishing Ethos in Proprietary and Open Source Software Websites." Annual Convention of the National Communication Association, New Orleans, LA. Nov. 2011. (Finalist, Joanna Ploeger Memorial Award)

Brock, Kevin and Jennifer Ware. "Tones of Discourse: The Arduino Microprocessor as Translator and Re-signifier." Computers & Writing, Ann Arbor, MI. 21 May 2011.

Brock, Kevin. "One Hundred Thousand Billion Icons: Digital Cybertext and Computational Oulipian Writing." Conference on College Composition and Communication, Atlanta, GA. 9 Apr. 2011.

Rodrigo, Rochelle, Paul Kei Matsuda, Cynthia Selfe, Greg Glau, Jay Dolmage, Kathleen Blake Yancey, Chris Anson, Kati Fargo, **Kevin Brock**, and Lamiyah Bahrainwala. "We Are 113!" Conference on College Composition and Communication, Atlanta, GA. 8 Apr. 2011.

Brock, Kevin. "Behind the Screen: Cyber-awareness and Perceptions of Paranormal Technology." Resurrection of the Paranormal: Investigating Otherness in 21st Century English Studies Symposium, Raleigh, NC. 6 Mar. 2010.

Brock, Kevin. "Open Source Software and the Construction of Electronic Identities." Carolina Rhetoric Conference, Raleigh, NC. 20 Feb. 2010.

Brock, Kevin. "Paul Virilio and the Electronic Zombie Apocalypse." New Voices Symposium, Atlanta, GA. 22 Oct. 2009.

## Invited Talks / Lectures

Brock, Kevin. "Writing in/for the Sciences." Invited Lecture, PHAR 712: Pharmaceutical Sciences Graduate Seminar. South Carolina College of Pharmacy, University of South Carolina. Columbia, SC. 22 Jan. 2014.

Brock, Kevin. "Physical Computing." Invited Lecture and Workshop, Inter-L&S 102: Writing and Coding. University of Wisconsin Madison. Madison, WI. 18 Nov. 2013.

# Teaching Experience

## **University of South Carolina (2013-present)**

ENGL 460: "Advanced Writing"

ENGL 462: "Technical Writing"

ENGL 790: "Survey of Composition Studies"

ENGL 795: "The Teaching of Business and Technical Writing"

## **North Carolina State University (2004-2013)**

*Instructor of record unless noted with (\*)*

ENG 100: "Introduction to Academic Writing"

ENG 101: "Academic Writing and Research"

ENG 314: "Technical Document Design and Editing"

ENG 317: "Designing Web Communication"

ENG 323: "Writing in the Rhetorical Tradition" (\*) *assisted David Rieder*

ENG/COM 395: "Code, Computation, and Rhetoric (Special Topics in Rhetoric and Digital Media)"

IP 295: "Introduction to Humanities Physical Computing" *co-taught with David Rieder*

# Awards and Grants

"Peerpress: A Platform for Transforming Scholarly Conferences"

\$50,000, University of North Carolina Institute for Arts and the Humanities Innovation Fund,  
2012 (with Daniel Anderson, Ashley Hall, and Jennifer Ware)

"Universal Design for Learning: Rethinking Difference and Access"

\$3,000, NCSU Diversity Mini-Grant, 2011 (with Susan Miller-Cochran)

University Outstanding Teaching Assistant, 2010

North Carolina State University

# Service

## **Editorial and Technical:**

Technical Editor, *Enculturation*, 2011-present

Website Editor, *Composition Forum*, 2012-present

Drupal Developer and Administrator, *Genre Across Borders*, 2012-2013

## **Conference Administration and Review:**

Proposal Reviewer, Computers & Writing Conference, 2012

Symposium Chair, North Carolina Symposium on Teaching Writing: "Perceptions and  
(mis)Representations: Writing in Secondary and Post-Secondary Classrooms" - Raleigh,  
NC, Oct. 16-17, 2009

Symposium Chair and Founder, North Carolina Symposium on Teaching Writing: "Composing  
Community" - Raleigh, NC, Oct. 17-18, 2008

## **Conference Moderation:**

Panel Moderator, North Carolina Symposium on Teaching Writing - "Beyond Written Rhetoric:  
Exploring Alternate Media in the Composition Classroom" - Raleigh, NC, Feb. 5, 2011

Panel Moderator, Conference on College Composition and Communication - "Revisiting the  
First-Year Curriculum: Genres, Visuals, and Arguments" - Louisville, KY, Mar. 20, 2010

Panel Moderator, Carolina Rhetoric Conference - "Rhetoric of Sight and Sound" - Raleigh, NC,  
Feb. 20, 2010

**Committee:**

Member, Composition and Rhetoric Search Committee, Department of English Language and Literature, University of South Carolina, 2013-2014

Member, Undergraduate Committee, Department of English Language and Literature, University of South Carolina, 2013-2014

Member (Non-voting), Rhetoric and Composition Search Committee, Department of English North Carolina State University, 2010-2011

Treasurer, Communication, Rhetoric, and Digital Media Student Association, North Carolina State University, 2011

## Organizational Affiliations

**National & International:**

Association of Teachers of Technical Writing

Conference on College Composition and Communication

Council of Writing Program Administrators

Humanities and Critical Code Studies Lab

Modern Language Association

National Council of Teachers of English

**Regional & Institutional:**

Carolinas Writing Program Administrators

## Facilitated Workshops

Shepherd, Dawn and **Kevin Brock**. "Processing The Ways We Research, Teach, and Write (with) Digital Information." Computers and Writing, Raleigh, NC, May 17, 2012.

Shepherd, Dawn, **Kevin Brock**, Matthew Davis, Kati Fargo, and Robin Snead. "Cutting/Moving/Singing/Drawing Through the Hype: Writing Actions and Activities in Multimodal Composing." Conference on College Composition and Communication, St. Louis, MO, Mar. 21, 2012.

Brock, Kevin. "Playing in the Technology Sandbox." North Carolina State University, Raleigh, NC. Feb. 3, 2011.

Brock, Kevin. "How Open Source Software Can Benefit the Writing Classroom." North Carolina State University, Raleigh, NC. Oct. 14, 2010.

"'Assess Thyself...': Adapting Assessment Plans to a Specific Programmatic Context."  
Susan Miller-Cochran, Katherine Hagopian, Bridget Cooper, Wanda Lloyd, Kati Fargo, and **Kevin Brock**. Writing Program Assessment: Accountability and Enrichment, Little Switzerland, NC, Sept. 21, 2010.

Miller-Cochran, Susan, Rochelle Rodrigo, Kevin DePew, Anthony Atkins, Colleen Reilly, Kate Hagopian, Dawn Shepherd, Devon Adams, Matthew Davis, and **Kevin Brock**. "Is There A Space in This Class? Designing Effective and Efficient Learning Environments with New Technologies." Conference on College Composition and Communication, Louisville, KY, Mar. 17, 2010.

# Media Installations

- Brock, Kevin and David M. Rieder. *emBody(text)* { [Interactive Microsoft Kinect installation].  
University of South Carolina Center for Digital Humanities Open House. Columbia, SC. 18  
Sept. 2013. ([Source code](#).)
- Rieder, David M. and **Kevin Brock**. *emBody(dekaaz)* { [Interactive Microsoft Kinect installation].  
Conference on College Composition and Communication, St. Louis, MO. 21-23 Mar. 2012.
- Rieder, David M. and **Kevin Brock**. *emBody(text)* { [Interactive Microsoft Kinect installation].  
Collaborations: Humanities, Arts, and Technology Festival, Durham, NC. 6-9 Feb. 2012.
- Rieder, David M. and **Kevin Brock**. *emBody(text)* { [Interactive Microsoft Kinect installation].  
Contemporary Art Museum, Raleigh, NC. Nov. 2011-Feb. 2012.

# References

Available upon request.